

WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

CONTRACT NO. REV.

1031-51972-1

DATE PRINTED

02/04/13

AND

PAGE 1

32354	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	342473	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA			INDEPENDENCE USA PAC	
AND	25 Whitlock Pl SW Ste 201			575 7th St NW	
ADDRESS	Marietta	GA 30064-3142		Washington DC 20004-1607	
	USA			USA	
CONTACT	DEVON PRESCOD			PRODUCT IUSA 2/04/13-2/10/13	
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO.		PRODUCT CODE 1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 02/04/13 AND ENDING 02/10/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	3	05:00A	05:57A	30S	02/04/13-02/08/13	2 NEWS THIS MORNING [5-6AM	3	150.00	450.00
2	M-F	3	05:58A	07:00A	30S	02/04/13-02/08/13	CBS2 NEWS AT 6AM	3	175.00	525.00
3	M-F	4	07:00A	09:00A	30S	02/04/13-02/08/13	CBS THIS MORNING	4	175.00	700.00
4	M-F	4	08:58A	10:00A	30S	02/04/13-02/08/13	LET'S MAKE A DEAL	4	500.00	2000.00
5	M-F	5	09:58A	11:00A	30S	02/04/13-02/08/13	PRICE IS RIGHT 10-11AM	5	700.00	3500.00
6	M-F	3	11:00A	11:30A	30S	02/04/13-02/08/13	2 NEWS AT 11:00	3	500.00	1500.00
7	M-F	3	11:28A	12:30P	30S	02/04/13-02/08/13	YOUNG & RESTLESS	3	500.00	1500.00
8	M-F	5	12:58P	02:00P	30S	02/04/13-02/08/13	THE TALK	5	600.00	3000.00
9	M-F	5	02:00P	03:00P	30S	02/04/13-02/08/13	JUDGE JUDY	5	650.00	3250.00
10	M-F	5	03:00P	04:00P	30S	02/04/13-02/08/13	DR PHIL	5	600.00	3000.00
11	M-F	5	04:00P	04:59P	30S	02/04/13-02/08/13	JUDGE JUDY	5	800.00	4000.00
12	M-F	3	05:00P	05:30P	30S	02/04/13-02/08/13	CBS2 NEWS AT 5	3	1200.00	3600.00
13	M, W, F	3	05:30P	06:00P	30S	02/04/13-02/08/13	CBS EVENING NEWS W/SCOTT	3	1800.00	5400.00
14	M-F	3	06:00P	06:30P	30S	02/04/13-02/08/13	CBS2 NEWS AT 6	3	1000.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	M-F	3	06:27P	06:56P	30S	02/04/13-02/08/13	ENTERTAINMENT TONIGHT	3	1400.00	4200.00
16	M-Su	5	10:00P	10:35P	30S	02/04/13-02/10/13	LATE NEWS	5	3000.00	15000.00
17	M-F	4	10:35P	11:37P	30S	02/04/13-02/08/13	DAVID LETTERMAN	4	1200.00	4800.00
18	M-F	3	11:37P	12:38A	30S	02/04/13-02/08/13	THE LATE LATE SHOW W/CRAIG	3	400.00	1200.00
19	F	1	08:00P	09:00P	30S	02/08/13-02/08/13	CSI: NY	1	5500.00	5500.00
20	Sa	1	05:00P	05:30P	30S	02/09/13-02/09/13	5PM NEWS SAT	1	700.00	700.00
21	Sa	1	12:35A	01:35A	30S	02/09/13-02/09/13	COLD CASE	1	400.00	400.00
22	Su	1	09:30A	10:30A	30S	02/10/13-02/10/13	FACE THE NATION	1	3000.00	3000.00
23	Su	1	10:35P	11:35P	30S	02/10/13-02/10/13	CRIMINAL MINDS	1	750.00	750.00
24	Su	1	11:35P	12:35A	30S	02/10/13-02/10/13	C.S.I.: MIAMI	1	550.00	550.00
25	Su	1	12:35A	01:35A	30S	02/10/13-02/10/13	LEVERAGE	1	350.00	350.00
Total Contract:								76		71875.00

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